



February 5, 2026

Thank you for stepping up to take on this very important task on behalf of our veterans. I just want to emphasize a couple of points to you before you give this presentation to your Post, Auxiliary, or to the staff and members of your Post.

- Please review the entire presentation before you give it so that you are comfortable and familiar with all of the material. If you have any questions or concerns, please feel free to contact me at any time on my cell phone listed below.
- This is the most current version of this presentation. I have underlined on the cover page “Making Prevention Everyone’s Business” for extra emphasis. I also added the Colorado statistics on the bottom of Slide 7. This is pretty important stuff—please make it part of your presentation.
- In your discussion, please emphasize that **you should never say** things like the following to someone who has expressed a desire to end their life or harm themselves:

“Don’t be ridiculous,” or “Who would do something like that,” or  
“You’ll get over it,” or similar statements. Do not judge this  
person—just help them or direct them to someone who can.
- If you suspect that someone is considering harming themselves or ending their lives, a new program (which we will introduce later) emphasizes, “Just Ask---You Can Save a Life!” Research shows that asking someone if they are considering suicide does not put the idea in their head; rather, it makes people less likely to take their own lives.

Respectfully,

Phil Reinpold  
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